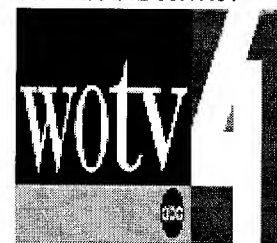


ORDER**WOTV**

Orders
Order / Rev: 218384
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/31/12 - 11/02/12
Original Date / Rev: 10/29/12 / 10/30/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Russo Marsh & Rogers
Buying Contact:
Billing Contact:
 770 L Street
 Sacramento, CA 95814

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL/Campaign to Defeat Obama Pac
Demographic: A35-64
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/02/12	13	\$3,200.00	\$3,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	13	\$3,200.00	\$3,200.00	0.00
Totals	13	\$3,200.00	\$3,200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/31/12	11/02/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	--211--	1:00	4	\$200.00	P3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--211--		4			\$200.00			0.00			
N 2	WOTV	10/31/12	11/01/12	GMA Good Morning America	CM	7-9a	--32---	1:00	5	\$200.00	P3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--32---		5			\$200.00			0.00			
N 3	WOTV	10/31/12	11/01/12	News 8 @ 6p News 8 @6p	CM	6-630p	--WT---	1:00	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2			\$400.00			0.00			
N 4	WOTV	10/31/12	11/01/12	Nightline Nightline	CM	1135-1206a	--WT---	1:00	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2			\$300.00			0.00			
													Totals	13	\$3,200.00